

Mohamad Aarzo**Assistant Vice President - Creative Director****Branding, Visual Communication, UI/UX, Print Media, Digital Media**

Mohamad Aarzo brings over 11 years of rich experience in Graphic Design and Visual Communication, with expertise spanning branding, typography, UI/UX design, social media, and print production. He currently leads design communication

Aarzo is responsible for ensuring consistent, engaging design output across all platforms, maintaining design systems, and collaborating closely with marketing and product teams.

He has contributed to the growth of brands across the EdTech, Fashion, Cosmetics, Sportswear, Microfinance industries and has a deep understanding of how design drives engagement and business goals. He also contributes to key initiatives such as product interface design and content strategies.

Aarzo joined us on July-2025 with a vision to blend creativity with meaningful impact to our organisation