

## **Lenders, Investors and MFIs Summit**

**(An interface between MFIs and Funders)**

**17<sup>th</sup> January 2025, Jio World Convention Centre, BKC Mumbai**

As in the past years, Sa-Dhan is organising an interface between funders (both debt and equity) and microfinance institutions (MFIs) to bring together both to understand and appreciate each other better so as to ensure continued supply of funds to MFIs, for enlarging their financial inclusion agenda among the unreached population of India. This platform will enable both sides, to discuss and understand the requirements, processes, and challenges of fundraising.

Sa-Dhan, as an association of MFIs, has been taking efforts to bring various funders and MFIs together through initiatives like focussed webinars, state conclaves, regional conferences and national conferences. We had also made advocacy for introducing Credit Guaranty Scheme for borrowing, liberal refinance schemes from DFIs, bringing Government corporations like NSFDC to channelize their funds and focussed interfaces with SBI, PNB, SIDBI-IMEF, IDBI Capital etc. We have also developed a Transparency Manual to improve the transparency of information on MFIs to funders for considering them for funding. Taking the discussions forward from the forum, Sa-Dhan organises various virtual interfaces with the Lenders and Investors, as and when requested. **In this vein we have been doing the Lender- Investor- MFI summits for the past few years.**

The proposed summit will provide a platform for dialogue, deliberation, information sharing, and forging funding partnerships. It aims to provide stakeholders with a platform to deliberate on funding opportunity and challenges of the Investors and MFIs. It will also provide a space where Investors and MFIs can work together to strengthening the financial inclusion agenda.

As an association of impact financing institutions, Sa-Dhan is looking forward to **4<sup>th</sup> edition** of event which is creating an impact on the lives and livelihoods of the end borrowers in partnership with investors and MFIs. Taking the discussions forward from

the forum, Sa-Dhan also organises virtual interfaces with the Lenders and Investors, as and when requested.

### **Expected Benefits:**

The main goal is to facilitate fundraising and bridge the gap between funders and microfinance institutions (MFIs) and facilitate outreach between the both sides which are eager to establish a constructive partnership. This platform will enable funders to communicate directly with MFIs and also the MFIs will be able to connect to various funders.

### **Expected Participants:**

<b>Particulars</b>	<b>Remarks</b>
<b>DFIs</b> - SIDBI, NABARD, MUDRA	Chairman/ DMD, NABARD CMD/ DMD SIDBI, CEO, MUDRA, CEO, CGM, GM, DGM, AGM etc
<b>Banks</b> - PSBs, Private Sector Banks, Small Finance Banks etc	ED, MD, CEO, COO, CGM, GM, DGM, AGM, Business Head, National Head, Product Head etc
<b>Non-Banking Finance Companies</b> - (NBFCs)	MD, CEO, CFO, COO, CGM, DGM, Business Head, National Head, Product Head etc
<b>Investors</b> -	We are expecting senior representatives from investment companies to attend the event
<b>Microfinance Institutions</b> - (MFIs)	MD, CEO, COO, CFO, ED, Head Finance & Treasury, Senior Representatives etc
<b>Insurance Companies</b> - (ICs)	CEO, COO, Senior Representatives etc

### **Annexure Past Events: Lenders Meet in January 2024, at BKC Mumbai**

Sa-Dhan organised a Lender, Investors MFI Confluence (An interface of MFIs and Funders) to boost the flow of funds in the microfinance sector at Jio Convention Centre, BKC Mumbai on 23<sup>rd</sup> January 2024.

This was the third edition of such an initiative. The event was graced among others CMD SIDBI Mr S Raman, Mr G S Rawat DMD NABARD, Mr Paul Thomas MD & CEO, ESAF Bank, Mr P C Saboo CGM, SBI and Mr H P Singh, CMD, Satin Creditcare Network Limited and many other senior members from major public sector banks, private sector banks, NBFC lenders, Investors and MFIs. The primary objective of the event was to delve into several means of finance available to MFIs, some innovative funding solutions, the importance of building the capacity of MFIs to access these funding solutions etc. There was excellent interaction between the lenders and the MFIs.

There were more than 120 participants from 30 lending institutions and 30 MFIs attended the Meet. The event was attended by Development Finance Institutions (DFIs), Public Sector Banks, Private Sector Banks, NBFCs such as SBI, BOI, BOB, Union Bank of India, HSBC, ICICI Bank, SBM Bank, HDFC Bank, IDFC First Bank, IDBI Bank, Piramal Finance, Maanaveeya Development & Finance Pvt. Ltd., UC Inclusive Credit Pvt. Ltd. NABSAMRUDHI, Ananya etc attended the meet.

#### Event Sponsorship Package: Sponsorship under different categories

Sponsorship Proposal	Event Sponsors	Gold Sponsors	Silver Sponsors	Associate Sponsors
Sponsorship Amount (excluding GST)	5 Lakh	3 Lakh	2 Lakh	1 Lakh
Expected Number of Partners	2	3	4	5
Sponsor name and logo will be prominently displayed at the venue and main backdrop panel	✓	✓	✓	✓
Networking during session break				
Speaker slot to a company senior representative at sessions	✓	✓		

Company logo and speaker details in the digital promotion	✓	✓		
Insertion of Company's brochure and publicity material into interface meet kit	✓	✓	✓	
Standee Branding at significant points of venue (Source from the sponsor)	✓	✓		
Projection of Logo/ campaign video on screen during the breaks	✓			
Delegate Passes to attend the event	<b>6</b>	<b>4</b>	<b>3</b>	<b>2</b>

**For any query, feel free to contact:**

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PICTURES FROM PAST EVENTS:





