## Rituparna Roy Assistant Vice President Media & Communications

Rituparna has a more than 20 years of experience in diverse areas like media and communications, HR & Administration. She is responsible for coordinating the webpage maintenance and ensures that new and consistent information (article links, stories, and events) is posted regularly. Rituparna is responsible for overseeing company communications, identifying media opportunities and regularly interacting with Journalists. She has a master degree in Comparative Literature from Jadavpur University and Diploma in HR Management from Symbiosis Distance Learning. After working in the corporate sector for many years she wanted to explore the Development sector and gain experience at the grassroots level. Rituparna joined Sa-Dhan in 2019 and since then handling media and communications. She is also a part of the Financial Literacy Project Team.