## Souvik Saha Deputy Vice President East Zone Co-ordinator

Souvik has more than 10 years of experience in the field of Financial Inclusion and Rural Development. He has experience in working with government and private players in rural development and poverty alleviation. He has completed his postgraduation in the field of Rural development from NIRD Hyderabad and Journalism and Mass Communication from Calcutta University. He is responsible for SRO activities, liaising with key stakeholders, member affairs and project-related engagements of Sa-Dhan, mostly in the Eastern and North Eastern states of the country. Prior to joining Sa-Dhan, he has experience working in Media outlets, NGO sector and Banks.