

Jiji Mammen

Executive Director & CEO

Mr. Jiji Mammen has been appointed Executive Director & CEO of Sa-Dhan with effect from June 17, 2022. An industry veteran with over 36 years of experience in microfinance, agriculture and rural development, Mr. Mammen was earlier the Managing Director of NABFINS, an NBFC MFI promoted by NABARD. He was the founder MD & CEO of Micro Units Development and Refinance Agency Ltd. (MUDRA), an NBFC formed to support the flagship programme of Govt. of India viz. Pradhan Mantri Mudra Yojana for three years from 2015. He has been CGM at NABARD, heading the regional offices in Rajasthan, Andhra Pradesh and Telengana. Mr. Mammen was also the country head of Department of Refinance in NABARD. A post Graduate from the Indian Agricultural Research Institute, New Delhi, Mr. Mammen also holds a degree in law and is a Certified Associate of Indian Institute of Banking and Finance (IIBF). He has been a faculty member at Bankers Institute of Rural Development, Mangaluru. He is widely travelled and has attended several international conferences/ seminars.