

Sangeeta Naik
Sr Manager

Have a total experience of 25 plus years with a Master's degree in Mathematics and two diplomas in Computer applications and Computers in Office Management. Have 12 years of Social Research at ACNielsen ORG MARG before joining the internationally reputed BASIX Social Enterprise Group where I had extensive livelihood project execution experience for 9 years working with **women, tribal and small & marginal farmers**. All along I have been a data savvy person engaged mostly in MIS delving deep into data mining aspect as well in formulating innovative strategies with regard to livelihoods. This is a natural transition towards the present role of handholding microfinance institutions who are engaged in community development finance, to successfully overcome their difficulties towards sustainability while achieving their social mission.